

Company Information



Company name

JinnyJ International Inc.

Establishment

March 14th, 2013



CEO

Haejin Joo



Address

**#1411, Central Park Tower,
17 Seobinggo-ro, Yongsan-gu,
Seoul, Korea**



Business type

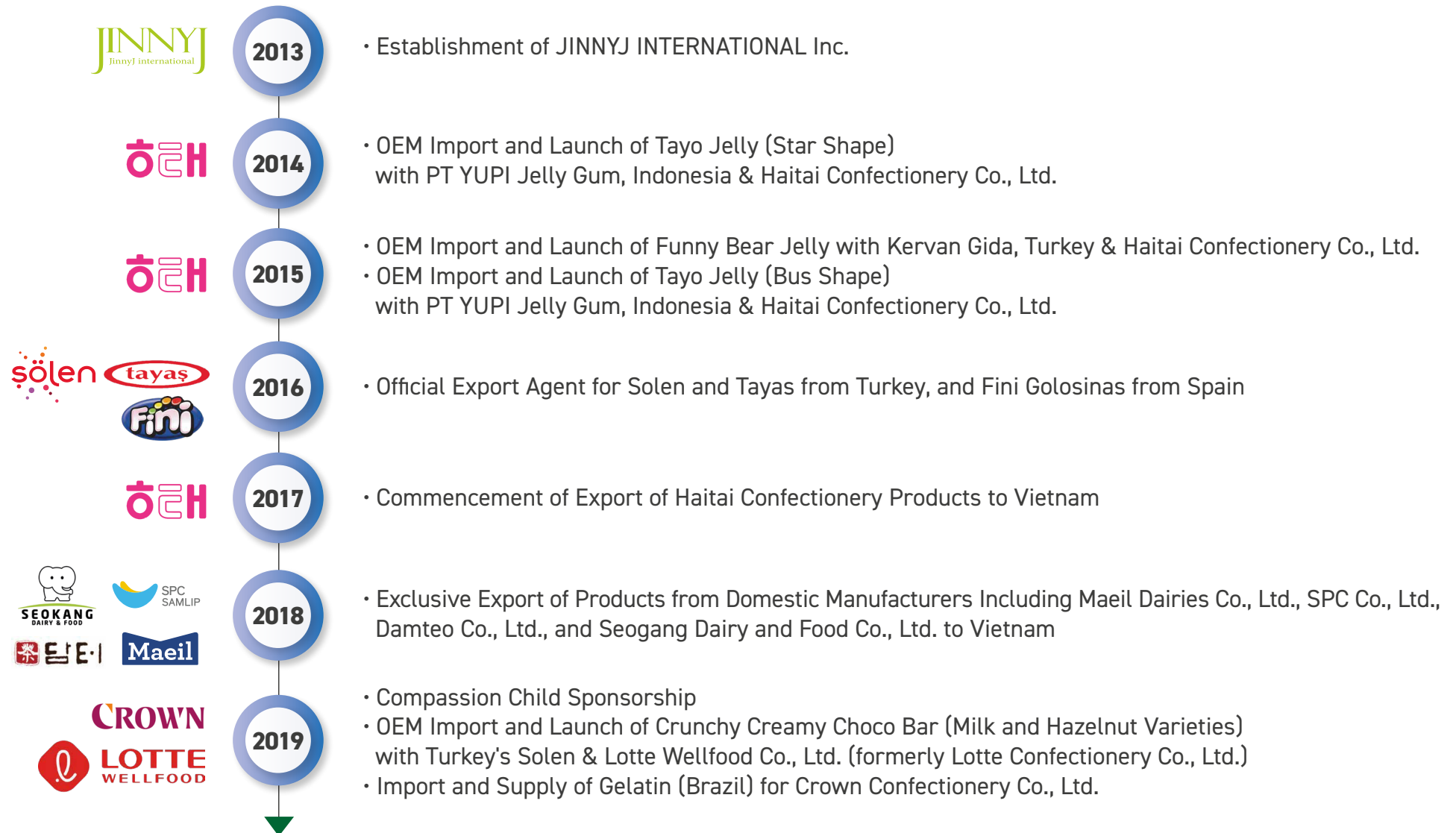
**International Trade/
Manufacturing**

Main industry

Food and Beverage



■ History



History



2020

- Import and Supply of Peanut Butter (Argentina) for Crown Confectionery Co., Ltd.
- OEM Import and Launch of Big Lollipop Bubblegum Candy with Turkey's Durukan & Lotte Wellfood Co., Ltd.
- Donation of 5,000 Chocolate Bars to Yongsan Welfare Foundation

2021

- Export and Launch of MoreNcare Meal Replacement Nutritional Drinks (Vanilla and Chocolate Flavor) to Vietnam [in Collaboration with Seogang Dairy and Food Co., Ltd.]
- Export and Launch of DECHAM Chicken Luncheon Meat to Vietnam [in Collaboration with Hansung Enterprise Co., Ltd.]
- Donation of 3,960 Lollipop Candies to Yongsan Welfare Foundation

2022

- Establishment of Corporate Entity and R&D Department by JinnyJ International Inc.
- Domestic Launch of MEAL SHAKE in Three Varieties
- Opened Popup Store at Hanam Starfield, Entered Nice Weather (Hyundai Department Store) and Golf Pro Shops
- Awarded Excellence at the 2nd Small Business Excellent Local Product Evaluation Fair (Small Enterprise and Market Service)

2023

- Full responsibility for the global export of Sang Il / Mizzi Food's products.
- Venture Enterprise Certification (Innovation and Growth Type)
- Market Expansion
- Japan / USA Markets
- Product Display at the International Exhibition Booth
- PLMA Chicago, USA: Selected for "Outstanding New Product" Award for Three Products



History



2024

- Export Expansion
- Ongoing Export Efforts with Major Retailers in the USA, Japan, and Asia
- Product Display at the International Exhibition Booth
- New York Fancy Food Show (USA), Supermarket Trade Show (SMTS, JAPAN)
- Exhibiting Snacks, Frozen/Refrigerated Foods, and Noodles
- Special Partnership with CROWN-HAITAI Confectionery for Global Business

2025

- Export and Launch of Seaweed Snacks to Lopia Supermarket in Japan

2025

- Product Display at the International Exhibition Booth
- FOODEX 2025 (JAPAN)

■ Companies under Export Negotiation

USA

COSTCO
WHOLESALE

TRADER JOE'S

MINI
SO

FOOD
BAZAAR
SUPERMARKET

99
RANCH MARKET

Smart&Final

JAPAN

AEON



ドンキホーテ
Don Quijote



ライフ

SUPERMARKET

成城石井

SEIYU

OK

業務
スーパー

MaxValu



食生活 ♥♥
ロピア



関西スーパー



Seaweed Snack

Crispy Roll 21

Chicken Drumstick

Nacho Chips

K-pop Popcorn

Shrimp Chips

KAKrunch

Baked Potato

Sesame Sticks

Honey Twist Snack

Seaweed Potato

SNACKS

All members of JinnyJ make every effort to improve the quality of snack culture for our customers under the slogan of "Tasty, highly nutritious and safe snacks I am able to recommend to myself and my family".

All staff try to do our best to make a pleasant and cheerful atmosphere in the workplace. These efforts are our energy for making high-quality and best-tasty snacks. We make a greater effort to be the company which got trust and recognition from our customers full of fresh idea. New technological improvement comes with establishing honest production and continuous management innovation.

01

Crispy Korean Seaweed Snack ("Gim Bugak")

This simple snack is addictively good and a simplified version of **Korea's Gim Bugak** dish. Gim Bugak is seaweed coated in a glutinous rice paste. It's then dehydrated and fried, which makes the rice paste puff up to bloom. In this recipe, we shorten the process by using rice paper. It takes less time and effort and the results are a light crisp texture with a sprinkle of salt.



Crispy Roll 21 Grains

This No Brand Crispy Roll **21 Grains** is a delicious grains snack and has a crunchy texture with savory. It contains 21 grains including white rice, barley, corn, brown rice, and so on. It is a good snack for children and adults, it is a snack that goes well with milk and coffee.

Flavor: Cheese / Peanut Butter



02

Savory And Crispy Shrimp Chip

Try these unique **Korean shrimp chips**. This delightful Asian snack is a must-try. The prawn chip's light and crispy texture is truly irresistible

Flavor: Garlic / Mayo / Spicy / Sour Cream & Onion



Korean Super Crispy Nacho

When I crave spicy snacks, this **Korean Nacho** comes to mind. This crispy and salty taste keeps my hands going.

Nachos are delicious dipped in salsa or cheese sauce, but they also add a fun texture and flavor to a salad by crushing them into small pieces. Blow away your stress with the crispy and spicy nacho chip with hot sauce, which is perfect as a snack or a snack with beer.

Flavor: Original / Wasabi / Jalapeno / Cheddar Cheese / Spicy Kimchi



03

Hardtack Cracker

Delight your tastebuds with No brand's deliciously sweet and savory **Korean traditional Hardtack** with star candy. Enjoy the scrumptiously crunchy texture and delicate flavor, perfect for any occasion. Imbued with a classic Korean flair, this delectable snack is sure to bring a touch of sophistication and taste to your meal. It has been also supplied to the Korean Ministry of National Defense **as an official combat rations** for Korean soldiers for over 10 years.

Flavor: Original / Wasabi / Sriracha (Chilli) / BBQ / Cheddar Cheese



KAKrunch

The size of snacks can be eaten in one bite size that allows you to taste the full flavor of the snack when eaten in a bite.

*** Option: Include Popping Candies**

Flavor: Korean Ramen / Fire Chicken Ramen / Wasabi Seaweed Wasabi / Honey butter/ Cheddar cheese



04

Chicken Drumstick Snack

The **Chicken Leg Snack** has a rich and crispy taste. It is made by combining premium wheat flour, high-quality chicken meat, breadcrumbs, and more. With its crunchy texture and mouthwatering taste that melts in your mouth, this authentic fried chicken leg-flavored snack is a true delight with every bite!

Flavor: Spicy Kimchi Ramen / Soy Garlic / Tteok Bok Ki



Sweet Ring with Black Sesame

A snack with a delightful taste that you can enjoy by slipping it onto your fingers and munching on them one by one. It's a **crispy and sweet** treat loved by people of all ages. We added the sweetness of oligosaccharides and cinnamon, and sprinkled black sesame seeds for an even more savory flavor. This snack is also fortified with calcium, taking nutrition into consideration.

Packaged in a zipper bag, you can store it crispy for a long time.



05

Honey Twist Snack

Honey Sesame Twist Snack, shaped like rolled-up twisted breadsticks and infused with sweetness. These crispy snack sticks are coated with domestically sourced acacia honey, providing a mouthful of sweet flavor. Additionally, we've generously sprinkled savory black sesame seeds for an extra burst of taste. With the refreshing and tangy apple flavor added, you can enjoy a unique and never-tiring snack experience.



Baked Potato Chip

It is a potato chip that is baked in the oven without frying, so it is crispy and savory without greasy feeling!! It's definitely not oily when you eat potato chips like a **home baked potato chip**.

Flavor: Original / Truffle



06

Seaweed Baked Potato Chip

It is a potato chip that brings out the flavor to the fullest by adding the **salty savory taste of seaweed** to the light baked potato taste.



K-pop Popcorn

The addictive savory and slightly salty taste that faithfully captures the flavor of movie theater popcorn. Real popcorn that is suitable for people of all ages.

It has a high corn content and is characterized by a light taste that is not too salty like **Korean Style Popcorn**.

Flavor: Original / Onion / Honey Butter / Kimchi



07

Sesame Sticks

It is a sesame stick confectionery that caught the price and quantity at once. It is delicious to dip in chocolate according to your preference, and it is also the best snack for children. It is not a stimulating taste, so it can be enjoyed by all ages. It contains **Wheat, Soybean, Milk**.



Animated Character Snack

A nutritious snack that not only doesn't contain artificial colors or flavors but also includes **calcium, iron**, and five different **vitamins** for both taste and nutrition. With its smooth texture and a delicious flavor, it becomes an even tastier snack when enjoyed with milk.

Flavor: Original / Cheese



08

Pistachio Yakgwa (Dubai-style)

A Fusion of Korea's Traditional 'Yakgwa' and Pistachio!

Crispy and chewy 'Yakgwa' perfectly paired with the flavor of pistachio. A bite-sized mini snack, hygienically individually wrapped for convenience—enjoy it anytime, anywhere in one bite!"



▶ PB (Private Label Brand) Product Packaging

KAKrunch (*Flavor* Seaweed & Wasabi / Korean Spicy Ramen)



Crispy

Korean Seaweed Snack (*Flavor* Seaweed & Sesame Oil / Seaweed & Wasabi)



Shrimp Chips (*Flavor* Spicy / Garlic / Butter Garlic)



Baked Potato Chips (*Flavor* Truffle / Seaweed Wasabi)



Honey Sesame Twist Snack

